



FOR IMMEDIATE RELEASE

Contact: Charlene Cloney Gray & Rice Public Relations 617-367-0100 ext. 107 cdcloney@gr2000.com

APEM LAUNCHES SEALED ROCKER SWITCHES

KR Series Features New Rocker Design

Haverhill, MA - APEM Components, Inc., a leading manufacturer of high quality miniature and industrial switches, announces the release of the KR Series, a family of sealed rocker switches. The KR rocker switch, with its large actuator surface, was designed for applications requiring switches to have an attractive style, superior feel and high reliability. The KR is ideally suited for applications in the marine markets.

Single and double pole models are available in an extensive range of electrical configurations, including ON-OFF, ON-ON, ON-ON-ON and ON-ON-MOM. This switch is rated up to 15A at 12VDC for 10,000 cycles. Additional electrical specifications include initial contact resistance of 10 milliohms max., insulation resistance of 1,000 megohms at 500VDC and dielectric strength of 2,000 Vrms between terminals.



The KR Series is available with solder lug/quick-connect and screw terminals and with or without a plastic barrier between terminals. Up to 10 terminals are offered to allow for multiple electrical and illumination possibilities. Materials include silver contacts and UL94-VO rated engineering plastics. The switch is designed to be mounted into a 1.450" x .830" panel cut-out.

The KR rocker switch can be customized to fit specific applications. It features custom marking and illumination with laser engraved legends. Lighting options include 6, 12 and 24VDC LEDs available in red, green and yellow. Actuators are available in 9 standard colors and custom colors can be produced for unique applications. A mating connector and wire terminations are also available to simplify installations. All APEM products are produced to meet the RoHS directive.

About APEM

Since 1952, APEM has been a leader in the manufacturing of high quality miniature and industrial switches. Offering one of the broadest product lines on the market, APEM's switch line includes pushbuttons, rockers, slides, DIPs, rotaries, tacts, keylocks, pushwheels and snap-action switches. APEM also provides a wide range of industrial controls, membrane switches, panels, and keypads. For more information about APEM, the KR Series and other switch types, or the company's broad line of products, contact APEM Components, Inc., 63 Neck Road, Haverhill, MA 01835 at 978-372-1602 or visit the company's website at www.apem.com.