



APEM

APEM IN THE NEWS!!!

Every month APEM is being written up in the press as the hot company to watch! To see for yourself, just check out the industry's top publications. That's where you'll find APEM every month. And these magazines don't cover every company - in fact, they write about only 2% of the companies that submit news releases. It's a true testament to the superior quality of our products, as well as our position as an industry leader. Each month you'll receive this e-publication so you can share APEM's many magazine appearances with your customers. Below we've highlighted where APEM was most recently featured in the news.



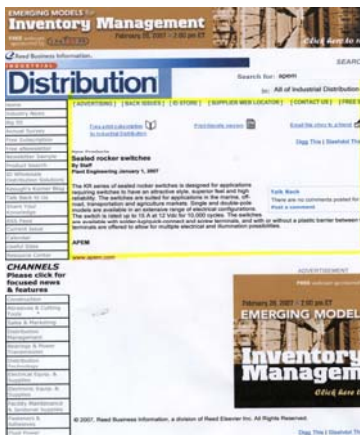
KR Series Rocker Switches Featured in January 2007



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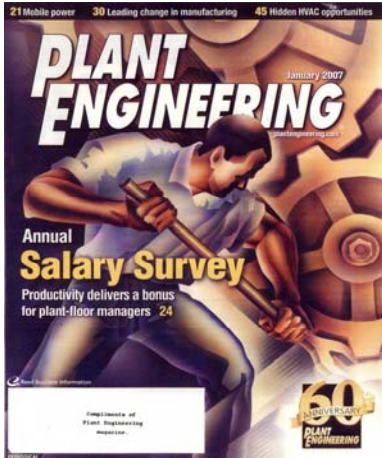
KR Series Rocker Switches Featured in January 2007



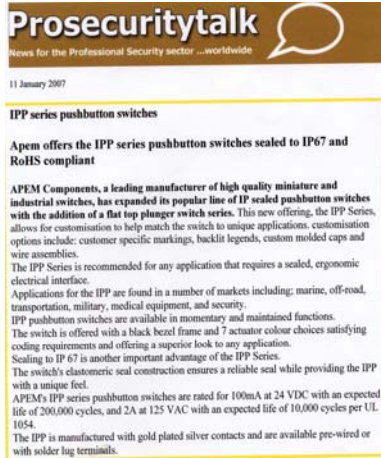
Rotary Switches Featured in January 2007



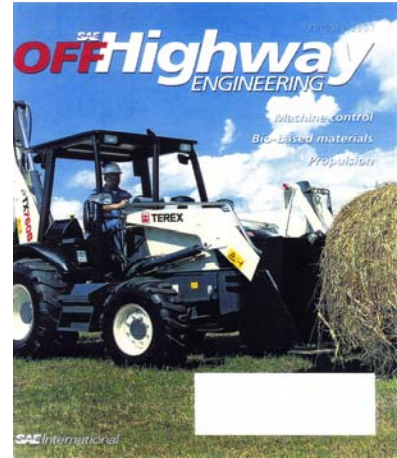
IPP Series Featured in January 2007



KR Series Rocker Switch
Featured in January 2007



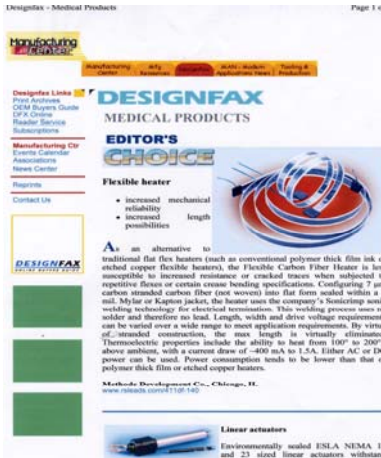
IPP Series Featured in January
2007



KR Series Rocker Switch
Featured in February 2007



3600NF Toggle Switch Featured
in February 2007



Rotary Switch Featured in
February 2007



KR Series Rocker Switch
Featured in February 2007



A P E M

Electronic Products Page 1 of 4

HEARNY Electronic PRODUCTS **IC LEAD CAPACITOR, INC.** The Capacitors You Need

Pushbutton switches are sealed to IP 67 needs

The IPP Series pushbutton switches are sealed to IP 67 and feature a flat-top plunger rated to 100,000 cycles at 24 Vdc. The IP67-compliant switches feature gold-plated silver contacts with protected or solder-pipe terminals.

The first 150-watt power LED. Cree's new LED, the CREE® XLamp® XR-E, is the world's first 150-watt power LED. It's a 2.2 x 2.2 mm package, and it's the world's first 150-watt power LED. It's the world's first 150-watt power LED. It's the world's first 150-watt power LED.

APM Components
Norwell, MA
Information: 978-373-9853
http://www.apem.com

IPP Series Featured in March 2007

Medical Design Technology Online Page 1 of 2

The Future of Medical Devices is Now!

Medical Design Technology

Keylock Switches

JD Series Keylock switches have a maximum current rating with resistive load of 4 amps at 125 V AC or 2 amps at 250 V AC. Expected life is 4,000 cycles at full load. Manual specifications include a nickel plated zinc alloy lock, two standard single-throw brass keys with code number stamped on the face, and glass-filled polyether bearing.

• Initial contact resistance - 20 milliohms
• Dielectric strength - 1,000 V rms minimum
• UL recognition

APEM Components, Inc., 43 Neck Rd., Norwell, MA 01955.

JD Series Keylock Switches Featured in March 2007

IUV INDUSTRIAL UTILITY VEHICLE & MOBILE EQUIPMENT

2007 IUV Technology Conference
see details on page 18

March/April 2007
Volume 10, Issue 2

Serving OEMs, Dealers, Service Professionals and Fleet Managers of Special Purpose Vehicles & Mobile Equipment
Long Pond Publishing

New Innovations in Sweepers

Forklift Safety
• Advances in Technology
• The VNA Workplace

Propane Powered Mowers
the cutting edge

plus...
READ ALL ABOUT IT 2
THE MARKETPLACE 21
CHALLENGE OF EVENTS 22

KR Series Rocker Switch Featured in March 2007

Electronicstalk
News for Electronics Engineers worldwide...updated daily

SiSonic™ Surface Mount MEMS Microphones are the proven audio solution...

Product category: Keyboards, Switches and other Human/Machine Interfaces
News Release from: APM Components | Subject: Flat-top plunger switch series
Edited by the Electronicstalk Editorial Team on 3 March 2007

Flat-top plunger switch series with custom options

Flat-top plunger switch series can be customised to help identify the switch with unique applications.

Note: Readers of the free Electronicstalk email newsletter will have read this news when it was announced. Find out how to register for your free copy now.

APM Components has expanded its line of IP sealed pushbutton switches with the addition of a flat-top plunger switch series. The new IPP Series allows for customisation to help match the switch to unique applications. Customisation options include customer specific markings, bezel legends, custom moulded caps and wire assemblies.

The IPP Series is recommended for any application that requires a sealed, ergonomic electrical interface.

Applications for the IPP are found in a number of markets including marine, off-road, transportation, military, medical equipment, and security.

IPP pushbutton switches are available in momentary and maintained functions.

The switch is offered with a black bezel frame and seven actuator colour choices satisfying coding requirements and offering a superior look to any application.

Sealing to IP 67 is another important advantage of the IPP Series.

The switch's statorless seal construction ensures a reliable seal while providing the IPP with a unique feel.

APM's IPP series pushbutton switches are rated for 100mA at 24V DC with an expected life of 200,000 cycles, and 2A at 125V AC with an expected life of 10,000 cycles.

IPP Pushbutton Switches Featured in March 2007

Buildingtalk
The latest Construction News...updated daily

AMTECH
Software for the Electrical Industry

Product category: Electrical Services
News Release from: APM Components | Subject: 13000X778 Series pushbutton pushbutton switches
Edited by the Buildingtalk Editorial Team on 1 March 2007

APEM high-performance pushbutton switch

APEM Components introduces its high performance 13000X778 Series professional grade pushbutton switches.

Note: Readers of the free Buildingtalk email newsletter will have read this news when it was announced. Find out how to register for your free copy now.

APM Components, a leading manufacturer of high quality miniature and industrial switches, introduces its high performance 13000X778 Series professional grade pushbutton pushbutton switches. These switches are well suited for industrial, heavy equipment, construction and military applications where superior durability and safety are required. The 13000X778 family of switches is sealed to IP67 and features a double shell case for superior mechanical strength and electrical insulation. The precision detent action and the five-pound actuation force help to ensure reliable operation.

The switch is offered with a red anodized aluminum actuator. Special colors are also available.

The 13000X778 Series comes standard with gold plated, solid silver rivet contacts and a multi shock chromium finish for a non-reflective appearance.

The switch is suitable for ultra-low level applications of 100uA at 50Vdc and for power applications up to 4 Amps at 120VAC.

• APM Components, contact details and other news
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13000X778 Series Featured in March 2007

Register today for Manufacturing Summit April 2-3

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March 2007

plantengineering.com

ENERGY management

How to get plugged in 30

60th Anniversary
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