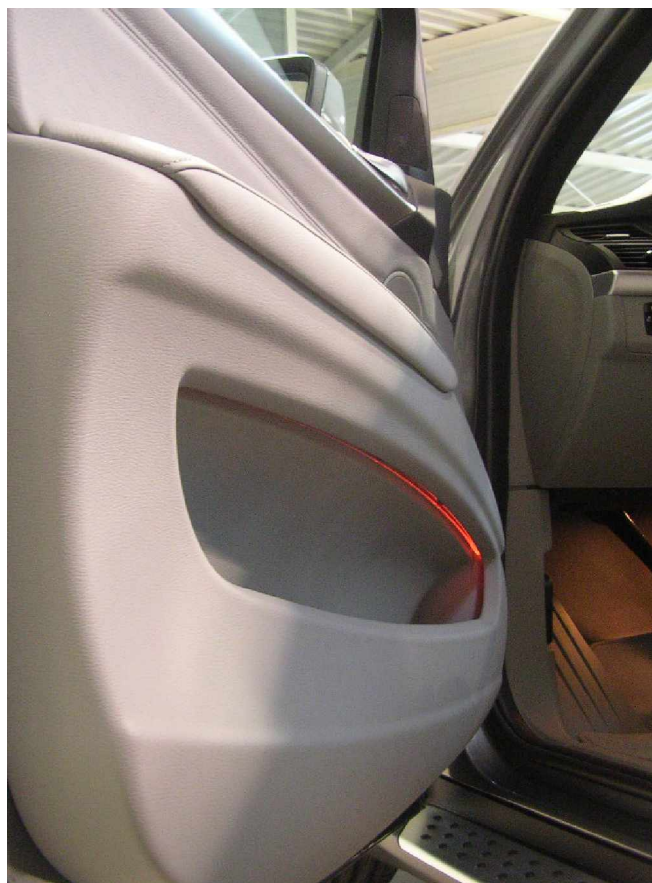


CML brings ambient lighting to BMW X5

Besançon, the 3rd September 2007 – The latest BMW X5 incorporates an ambient lighting concept in front and rear door panels. The longitudinal light guides placed in the door storages highlight the car's interior luxury, materials and craftsmanship. It also allows a better seek of elements stored in the door: pens, maps, wallet, flashlight...



Benefiting from the lighting advantages of LED, this feature relies on the use of one optical light pipes to distribute the light. The purpose of a light pipe is to distribute light from one entry point to one or several exit point(s). This is ruled by the total internal reflection (TIR) principle. Technical advantage of this concept is the homogeneous light and colour rendering, as well as extended lifetime and no light replacement requirement.

Benefits of such ambient lighting features comes into flavour mainly during night driving, when weather is dark, or when outside areas are obscure. Inside volumes seem to be enlarged, and feelings of comfort and security embrace car drivers and passengers.

Ambient lighting finds once again its place inside car maker's strategy...

For more information, visit www.cml-it.com.

About CML Innovative Technologies:

CML Innovative Technologies is working with light since 1925 and is leading in innovative automotive lighting technologies. Product's portfolio includes discrete components (lamps, socketed lamps) and customized solutions covering ambient, interior and exterior lighting. Around 1300 employees operate in Americas, Asia or Europe with the major worldwide automotive OEMs and Tier 1.