

# Sales Promotion

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- **Save up to 50% from individual purchase prices**
- **Flyer highlights IDEC's product solution packages:**
  - **Starter Kits with an IDEC SmartRelay or MicroSmart PLC**
  - **Solution Packages with a MicroSmart PLC & O/I**
- **Includes list pricing of all Starter Kits and Solution Packages**
- **Great as a sales tool**
- **Can be ordered via ILC (IDEC Literature Center - go to [www.idec.com/distributor](http://www.idec.com/distributor) and click on ILC link)**
- **Catalog #MKT-SPF-0**



## MicroSmart PLC & IDEC SmartRelay Starter Kits & Solution Packages

For any questions or concerns, please contact Technical Support at 800-262-IDEC (press 2) or email [support@idec.com](mailto:support@idec.com)

IDEC is pleased to announce a redesigned flyer that combines the MicroSmart PLC and SmartRelay Starter Kits with the popular all encompassing Solution Packages. This four page flyer provides a handy reference to all of the special packages available in order to entice first time users to try IDEC products. With a strong reputation for quality and innovation, we feel confident that new users won't be able to resist the attractive deals that these packages offer. At very special prices the packages provide discounts **up to 50% off** standard retail pricing.

This new updated flyer includes part numbers, pricing, and complete product breakouts for each of the Solution Packages and Starter Kits. A Starter Kit can include either a MicroSmart PLC or an FL1C IDEC SmartRelay while a Solution Package goes one step further and includes an operator interface and a power supply. In addition, some of the packages feature IDEC's new XW1E emergency stop switch with its "safe break action", making it the world's safest E-Stop switch. These Solution Packages and Starter Kits

include all the necessary cables, software, and manuals to allow a user to "dive" right in from the moment they open their package.

The Starter Kits and Solution Packages are an excellent method to reach out to new and potential customers as the incredible savings and the variety of products show the wide range of solutions offered by IDEC. What a great way to start off the New Year by contacting possible customers and showing them this flyer. It will give you an opportunity to explain the tremendous value and savings offered (**up to 50%**) and go after some new business!

For more information about the Starter Kits or Solution Packages, please contact Technical Support at 800-262-IDEC (press 2) or email [support@idec.com](mailto:support@idec.com).

The Starter Kits and Solution Package flyer is now available on the ILC (IDEC Literature Center). Just order part number MKT-SPF-0. For more information on the flyer, or access to the ILC, please contact Jeanne Trinh at [jeanne@idec.com](mailto:jeanne@idec.com) or 800-262-IDEC x 356.



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**Smart Products. Simple Solutions.**