



FOR IMMEDIATE RELEASE

Contact: Lauren Rose Nolan

Gray & Rice Public Relations

617-367-0100 ext. 146 lnolan@gr2000.com

APEM INTRODUCES LOW PROFILE, SURFACE MOUNT, DIP CODED ROTARY SWITCHES

Designed to Meet RoHS Directive

Haverhill, MA - APEM Components, Inc., a leading manufacturer of high quality miniature and industrial switches, introduces its P36 Series, RoHS compliant, DIP Coded Rotary switches. The P36 Series comes in a compact, 7.4mm square package, designed to save PCB space. Typical applications include security systems, laboratory instrumentation, telecommunications equipment and computer peripherals.



APEM's P36 Series DIP Coded Rotaries are available in SMT and through-hole configurations and are process sealed to ensure reliable operation. These dynamic switches are available in 10 and 16 positions in four output code configurations: BCD, BCD complement, hexadecimal and hexadecimal complement.

DIP Rotary Switches feature three actuator styles: screw driver, spindle and slotted spindle. They are designed to meet the RoHS (Restriction of Hazardous Substances in Electrical and Electronic Equipment) Directive (2002/95/EC). The P36 Series is compatible with high temperature, lead-free surface mount processing.

About APEM

Since 1952, APEM has been a leader in the manufacturing of high quality miniature and industrial switches. Offering one of the broadest product lines on the market, APEM's switch line includes pushbuttons, rockers, slides, DIPs, rotaries, tacts, keylocks, pushwheels and snap-action switches. APEM also provides a wide range of industrial controls, membrane switches, panels, and keypads. For more information about APEM or its broad line of products, contact APEM Components, Inc., 63 Neck Road, Haverhill, MA 01835 at 978-372-1602 or visit the company's website at www.apem.com.